



BAILEY SOUTHWELL & CO.
INVESTMENT BANKING

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**Bailey Southwell & Co. Represents UniMed Direct
in its Sale to Mitchell International**

NASHVILLE, Tennessee (June 2017) -- Bailey Southwell & Co., LLC (BSC) is pleased to announce the sale of UniMed Direct, LLC (UniMed), a provider of proprietary enterprise managed care software and physician peer review services to the workers' compensation industry, to Mitchell International, Inc. (Mitchell), a leading provider of technology, connectivity, and information solutions to the Property & Casualty claims and Collision Repair industries. Financial terms were not disclosed.

BSC acted as the exclusive strategic and financial advisor to UniMed.

UniMed's differentiated software platform, ReviewStat[®], automates and streamlines all critical functions of the medical management process through leveraging workflow optimization tools and evidence-based guidelines, therefore driving higher efficiencies and quality for the workers' compensation market. ReviewStat[®] provides Mitchell with the functionality to integrate medical workflows into the broader claims management process, resulting in more efficient management of claims and fostering improved outcomes. This solution will yield enhanced insight into claims data and will enable seamless automated data transfers, thus providing a fully integrated solution connecting bill review with medical management processes.

"Identifying a buyer for my company was always dependent on what was good for our employees, our customers, and the industry," explained Lisa Hannusch, CEO of UniMed. "Bailey Southwell leveraged its knowledge of the market to find the right buyer and worked tirelessly to ensure not only that we achieved my goals but that the transaction was a win-win for all stakeholders."

About Bailey Southwell & Co., LLC

Bailey Southwell & Co., founded in 2005, is a privately held investment bank with offices in Nashville, Tennessee and St. Louis, Missouri. BSC provides mergers and acquisition and capital raising advisory services to middle market companies. More information about BSC can be found at www.baileysouthwell.com.

About UniMed Direct, LLC

Since 2001, UniMed Direct, LLC has supported managed care operations with solutions to drive evidence-based decisions and offers clients timely, compliant, and efficient results through ReviewStat® software suite, an end-to-end medical management software for integrated workflows, automated rules, and dynamic reporting tools. UniMed provides access to a national utilization review and independent peer review panel specializing in evidence-based trained physician advisor services for utilization review including pre-authorization, retrospective UR, peer review, and specialty review. UniMed has been URAC accredited since 2007. More information about UniMed can be found at www.unimeddirect.com.

About Mitchell International, Inc.

Headquartered in San Diego, California, Mitchell International Inc. delivers smart technology solutions that simplify and accelerate claims handling and repair processes, driving more accurate, consistent, and cost-effective resolutions. Mitchell integrates deep industry expertise into its workflow solutions, providing unparalleled access to data, advanced analytics, and decision support tools. Mitchell's comprehensive solution portfolio and robust SaaS infrastructure connect its customers in ways that enable tens of millions of electronic transactions to be processed each month for more than 300 insurance companies, over 30,000 collision repair facilities, and countless other Property & Casualty industry supply partners across the Americas and Europe. More information about Mitchell can be found at www.mitchell.com.

The principals of BSC, acting in the capacity of registered agents of StillPoint Capital, LLC, served as advisor to UniMed. Bailey Southwell & Co., LLC and StillPoint Capital, LLC are unaffiliated companies.

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